



SÉURA AND LEED

RESPONSIBLE LUXURY



We understand your environmental goals and offer opportunities to help you meet your LEED Certification.

Séura takes a progressive approach to reducing our impact on the environment while helping you meet your goals. But our green initiatives are more than just green talk. We've made highly efficient sustainable engineering in our products a reality.

100% Lead-Free Mirror Coatings

Low-Consumption LCD Displays

LED Products Use 40% Less Energy

Low-Mercury T-5 Bulbs

TCLP Compliant Lamps

100% Recyclable Packaging

State-of-the-art Energy Efficient Facility

Distribution and Shipping from Green Bay, Wisconsin



The LEED® green building certification program is the nationally accepted benchmark for the design, construction, and operation of green buildings.

The U.S. Green Building Council® is the developer of the LEED green building certification program. USGBC is committed to a prosperous and sustainable future for our nation through cost-efficient and energy-saving green buildings.

LEED Contributions

ENERGY AND ATMOSPHERE

Credit EA 1.1 Optimize Energy Performance, Lighting Power

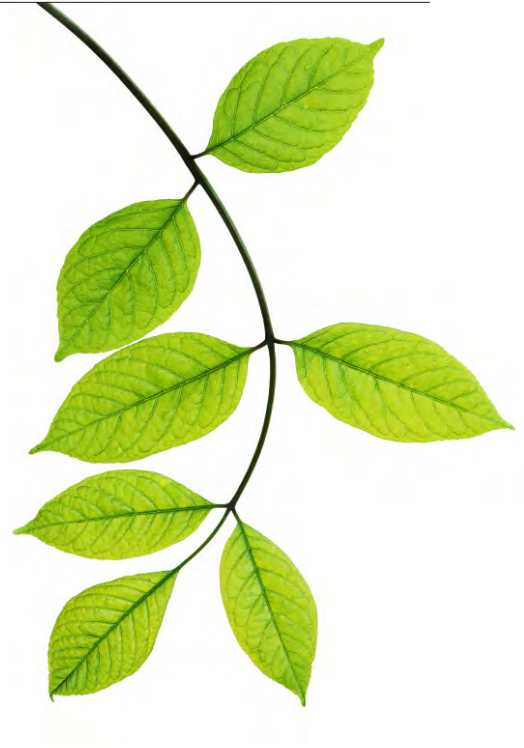
Séura's LED lighting components use 15%-40% less energy than fluorescent bulbs and last 250% longer.

Even Séura's standard fluorescent T5 bulbs consume less energy than typical fluorescent lamps and feature low-mercury, TCLP compliant, and ISO:9001 standardization benefits.

Credit EA 1.4 Optimize Energy Performance, Equipment & Appliances



Many of Séura's products feature integrated ENERGY STAR rated electronics. ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy driven to certify products and practices that both protect the environment and save money through energy efficiency.



MATERIALS AND RESOURCES

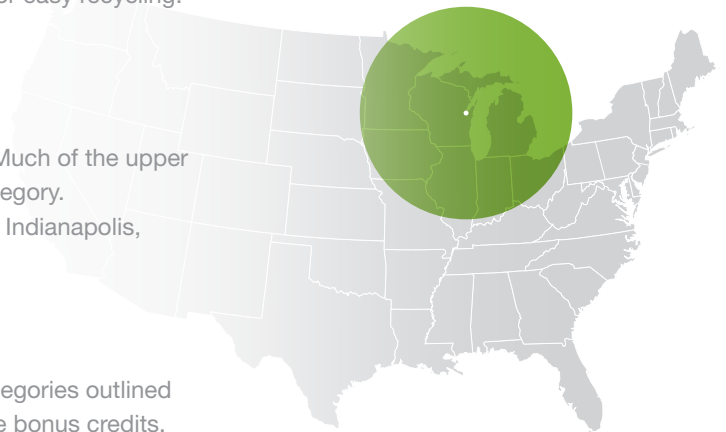
Credit MR 2.0 Construction Waste Management

Séura's packaging is 100% recyclable. Séura utilizes Airpad Inflatable Packaging made from easily recyclable high-density polyethylene (the same plastic as milk bottles). Products are shipped in unbleached cardboard boxes for easy recycling.

Credit MR 5.0 Regional Materials

Every Séura product is manufactured in Green Bay, Wisconsin. Much of the upper Midwest falls into the 500 mile radius eligible for credit in the category.

Major metropolitan areas include Chicago, Minneapolis, Detroit, Indianapolis, Cincinnati, and St. Louis.



INNOVATION

LEED recognizes exceptional performance beyond the specific categories outlined by the system. Innovation is awarded with as many as five possible bonus credits. Séura's products provide ample opportunity to implement your vision for innovation by incorporating the latest television and lighting technologies into your project.

Fulfillment criteria is based on LEED for Commercial Interiors v2.0