

INSTALLATION GUIDE

Premier™, Enhanced™ & Découverte™ Television Mirrors



SÉURA®
DEFINING IMAGE

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SÉURA®

SÉURA®

**Thank you for selecting the SÉURA®
Television Mirror.**

This product is inspected and packaged carefully before shipment. If you should happen to need assistance during assembly or operation call toll free 1-800-95-SÉURA to speak with a representative in our Customer Service Center.

**For SÉURA Premier™, Enhanced™, &
Découverte™ Series Television Mirrors**

IMPORTANT: Please record the product's model
and serial number in the space provided.

Model No: _____

Serial No: _____

CONTENTS

	Page
FORWARD	2
IMPORTANT INFORMATION	3
CONTENTS	4
RECOMMENDED INSTALLATION LOCATION	5
MIRROR CARE	6
IMPORTANT SAFETY PRECAUTIONS	7-8
WARNING	8
INSTALLATION INSTRUCTIONS	9
LIMITED WARRANTY	10
NOTES	11

RECOMMENDED INSTALLATION LOCATION

The environment in which the television mirror product is installed will affect the product's performance. The key factor to consider for proper installation is surrounding and ambient light. Use the following guidelines to maximize the performance of the SÉURA product:

TYPE OF LIGHTING: Avoid direct natural sunlight and excessive fluorescent lighting on the television display. These conditions will diminish the television brightness, and hinder its performance.

LIGHT DIRECTION: Avoid directing lights toward the mirror. Position lights such that they provide light on the person or object to be reflected, not the mirror itself. For example, lights on the wall next to the mirror are preferred over lights located on the ceiling in the center of the room.

BACKGROUND COLORS: Sidewalls and furnishings that are dark, uniform, and non-reflective will provide for better performance of the television quality. Bright colors, patterns, and contrasting colors will minimize the quality of the display.



MIRROR RECOMMENDED CARE

Our patented mirror technology has been developed to completely protect the mirror surface and allow ease of maintenance for the consumer. Please follow the guidelines listed for proper mirror care and cleaning:

- The glass surface can be cleaned with any conventional non-ammoniated glass cleaner. Care should be taken to use only a soft lint-free cloth. Apply all cleaners directly to the cloth and not the mirror surface. Never saturate the mirror surface as residual cleaner may seep behind the mirror.
- Stubborn spots can be removed with solvents such as mineral spirits, de-natured alcohol, and acetone, Immediately remove solvent and dirt residues per the prescribed methods above with a compatible glass cleaner or water.



WARNING: READ ALL INSTRUCTIONS AND REVIEW ALL DRAWING SHEETS BEFORE ATTEMPTING TO INSTALL, AND OR SERVICE, THIS PRODUCT.

When installing and during use of this product, basic safety precautions should always be followed to reduce the risk of fire, electric shock and/or injury to persons including the following:

- Inspect the desired location for installation and be aware of all electrical wiring pathways, water pipes, gas lines, or other potentially hazardous conditions that may exist to protect from accidental damage during creation of on-site conditions.
- All required electrical specifications are adhered to and have been installed by the appropriate individuals and are code approved.
- All framing requirements, if needed have been completed to building code and pose no structural issues.
- It is **REQUIRED** that this product is plugged into an electrical outlet protected by a Ground Fault Circuit Interrupter (GFCI) to protect against electric shock, fire, and/or injury. Failure to do so will void any warranty for this product.
- Only qualified individuals should attempt to service the product. Removing covers can expose you to high voltage and other dangerous conditions.
- To protect against electric shock, do not immerse the power cord, power plug, or product in water or other liquid.
- Do not overload AC outlets or extension cords. Overloading can cause fire or electric shock.
- Close adult supervision is necessary when any product is used by or near children.

IMPORTANT SAFETY PRECAUTIONS (continued)

- Do not operate any product with a damaged cord or plug or operate it after the appliance malfunctions or has been damaged in any manner.
- Do not let the power cord come in contact with hot surfaces.
- To electrically disconnect the product, turn OFF the product, then remove the electrical power plug from the outlet.
- Do not use this product for other than intended use.
- This SÉURA product is only intended for use indoors.
- This SÉURA product is not waterproof. Do not immerse this product in water and/or expose to dripping or splashing water as this could cause an electrical hazard.
- Retain this manual in a safe place for future reference.



WARNING

- Do not handle or remove your television mirror from the packaging until it is ready to be installed.
- To avoid damage to the television mirror, only transport it in a vertical position.
- It is highly recommended that at least three (3) persons assist in the installation of the television mirror.
- Mirror suction cups are not recommended for use in the installation of your television mirror.

BASIC INSTALLATION INSTRUCTIONS

NOTE: All SÉURA drawing packages indicate generalized nominal residential wood framing construction, and are not indicative of any particular building code. It is the installers responsibility that all electrical, audio/visual, and framing construction are code compliant to the municipality in which the product is being installed. Modifications made to SÉURA's recommendations are at the sole discretion of the installer and release SÉURA of all liability.

1. Verify that the rough opening in the wall is built to the provided specifications.
2. Install mounting brackets.
 - Refer to Fastener Packet for detailed mounting instructions.
 - Ensure mounting brackets are securely fastened using wood framing members where possible.
3. Transport product in a vertical position to desired location to avoid product flex or damage.
4. Connect power supplies and audio/video components.
 - It is strongly recommended to test all electrical and electronic devices to verify proper integration and functionality before securely mounting it to the wall.
5. Position television mirror close to wall surface and securely engage mounting brackets.
 - Allow for a 1/4" ventilation gap for proper air flow and heat transfer.
6. Check to ensure the television mirror is fully engaged and secure to the mounting brackets.
7. Reference the appropriate electronics manual for television mirror operating instructions.

CONSUMER LIMITED WARRANTY

SÉURA WARRANTS THAT THE NON-ELECTRONIC COMPONENTS OF THE PRODUCTS SHALL BE FREE FROM MATERIAL DEFECTS AND DEFECTS IN WORKMANSHIP FOR A PERIOD OF THREE (3) YEARS FROM THE DATE OF PURCHASER'S RECEIPT OF THE PRODUCTS.

SÉURA WARRANTS THAT THE ELECTRONIC COMPONENTS OF THE PRODUCTS SHALL BE FREE FROM MATERIAL DEFECTS AND DEFECTS IN WORKMANSHIP FOR A PERIOD OF ONE (1) YEAR FROM THE DATE OF PURCHASER'S RECEIPT OF THE PRODUCTS.

SUCH WARRANTIES DO NOT EXTEND TO COMPONENTS OF THE PRODUCTS THAT ARE FURNISHED TO SÉURA, BUT NOT MANUFACTURED BY SÉURA, IF THE MANUFACTURER OF SUCH COMPONENTS EXTENDS A WARRANTY TO SÉURA IN WHICH EVENT, SÉURA SHALL EXTEND THAT WARRANTY TO PURCHASER, BUT ONLY TO THE EXTENT THAT THE WARRANTY IS EXTENDED BY THE MANUFACTURER OF THE COMPONENT TO SÉURA.

NOTICE OF ANY WARRANTY CLAIM MUST BE RECEIVED BY SÉURA, IN WRITING, PRIOR TO THE EXPIRATION OF THE WARRANTY PERIOD. SÉURA'S WARRANTY IS LIMITED SOLELY TO THE ABOVE AND APPLIES ONLY FOR THE PERIOD SET FORTH. SÉURA WILL NOT BE LIABLE FOR ANY LOSS, DAMAGE, DIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND, WHETHER BASED UPON WARRANTY, CONTRACT, NEGLIGENCE, OR STRICT LIABILITY, OR ARISING IN CONNECTION WITH THE SALE OR USE OF THE PRODUCTS.

IN ALL EVENTS, SÉURA'S MAXIMUM LIABILITY TO PURCHASER RELATED TO ANY WARRANTY CLAIM OR DEFECT WITH RESPECT TO THE PRODUCTS SHALL NOT EXCEED THE CONTRACT PRICE FOR THE SPECIFIC PRODUCTS CLAIMED TO BE DEFECTIVE OR UNSUITABLE, OR ALLEGED TO HAVE BEEN THE CAUSE OF ANY DAMAGE TO PURCHASER OR ANY THIRD PARTY. THE FOREGOING IS IN LIEU OF ALL OTHER WARRANTIES, ORAL, EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES. OF FITNESS FOR A PARTICULAR PURPOSE. THE PROVISIONS OF THIS SECTION SHALL BE APPLICABLE TO BOTH IMPLIED WARRANTIES (IF ANY) AND EXPRESSED WARRANTIES.

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