



SÉURA[®]

Shade Series[™] Outdoor TV

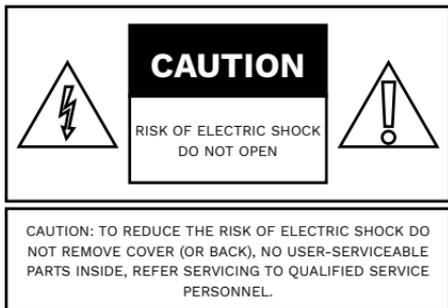
PRODUCT INFORMATION

SHD1-55

SHD1-65

SHD1-75

Important Safety Instructions



This symbol is intended to alert the user to the presence of uninsulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.



This symbol is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying the appliance.

CAUTION: To prevent electric shock, match wide blade of plug to wide slot, fully insert.

WARNING: FCC Regulations state that any unauthorized changes or modifications to this equipment not expressly approved by the manufacturer could void the user's authority to operate this equipment.

CAUTION: This product satisfies FCC regulations when shielded cables and connectors are used to connect the unit to other equipment. To prevent electromagnetic interference with electric appliances such as radios and televisions, use shielded cables and connectors for connections.

INFORMATION:

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help

FCC Compliance Statement

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Important: Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

FCC Radiation Exposure Statement: This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator and your body.

Industry Canada Statement

The Class B digital apparatus complies with CAN ICES-003(B)/NMB-3(B)

Important: Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

IC Radiation Exposure Statement: This device complies with IC RSS-210 rules; Operation is subject to the following two conditions:

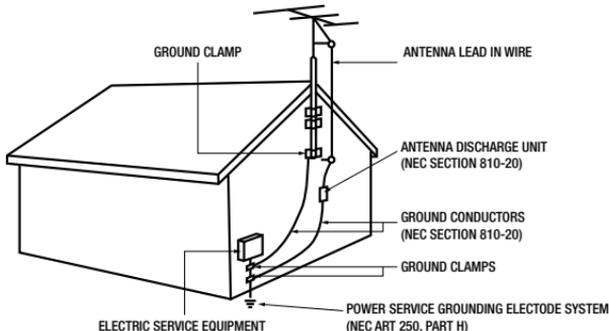
(1) This device may not cause harmful interference, and (2) this device must accept interference received, including interference that may cause undesired operation.

Not to CATV system installer: This reminder is provided to call the CATV system installer's attention to Article 820 of the National Electrical Code that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical.

Outdoor Antenna Grounding

If an outside antenna is connected to the television equipment, be sure the antenna system is grounded so as to provide some protection against voltage surges and built-up static charges.

Article 810 of the National Electric Code, ANSI/NFPA 70, provides information with regard to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna-discharge unit, connection to grounding electrodes and requirements for the grounding electrode.



Important Safety Instructions



WARNING: Cancer and Reproductive Harm: www.p65warnings.ca.gov.

Electricity is used to perform many useful functions, but it can also cause personal injuries and property damage if improperly handled. This product has been engineered and manufactured with the highest priority on safety. However, improper use can result in electric shock and/or fire. In order to prevent potential danger, please observe the following instructions when installing, operating and cleaning the product. To ensure your safety and prolong the service life of your Liquid Crystal Television, please read the following precautions carefully before using the product.

- 1) Read these instructions.
- 2) Keep these instructions.
- 3) Heed all warnings.
- 4) Follow all instructions.
- 5) Do not install this product in direct sunlight.
- 6) Clean only with clean and dry cloth.
- 7) Install in accordance with the manufacturer's instructions.
- 8) Do not install near any heat sources such as radiators, heat registers, unshielded fireplaces, or other apparatus (including amplifiers) that produce heat.
- 9) Do not defeat the safety purpose of the polarized or ground-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10) Protect the power cord from being walked

on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.

- 11) Only use attachments/accessories specified by the manufacturer.
- 12) Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
- 13) Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14) Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 15) Power Sources — Séura® Outdoor TV must operate on a power source indicated on the specification label. If you are not sure of the type of power supply used in your home, consult your dealer or local power company. When using the TV outdoors, you must use a GFI-protected AC outlet with "in-use" waterproof cover.
- 16) Overloading — Do not overload wall outlets, extension cords, or integral convenience receptacles as this can result in a risk of fire or electric shock.
- 17) Object Entry — Never push objects of any kind into this product through openings as they may touch dangerous voltage points or short-out parts

that could result in a fire or electric shock.
18) **Damage Requiring Service** — Unplug this product from the wall outlet and refer servicing to qualified service personnel under the following conditions:

- a) When the AC cord or plug is damaged,
- b) If liquid has been spilled into, or objects have fallen into the product,
- c) If the product has been exposed to direct sunlight or extreme heat,
- d) If the product does not operate normally by following the operating instructions.

Adjust only those controls that are covered by the operating instructions as an improper adjustment of other controls may result in damage and will often require extensive work by a qualified technician to restore the product to its normal operation,



Cautions

Do not submerge Séura® Outdoor TV in water: The Séura® Outdoor TV will resist water exposure from normal rain, sprinklers, snow, etc.; however, it is not designed to be submerged in water.

Do not wash with garden hose or pressure-wash: Séura® Outdoor TV will resist water exposure from normal rain, sprinklers, snow etc.; however, it is not designed to withstand pressure washers, high-pressure water jets, projected snow from a blower, or hurricane-type weather.

Do not let metal pieces or objects of any kind fall into the television. High voltage flows in the product, and inserting an object can cause electric shock and/or short internal parts.

To prevent fire, never place any type of candle or flames on the top or near the TV.

e) If the product has been dropped or damaged in any way, and

f) When the product exhibits a distinct change in performance - this indicates a need for service.

19) **Replacement Parts** — When replacement parts are required, be sure the service technician has used replacement parts specified by the manufacturer or have the same characteristics as the original part. Unauthorized substitutions may result in fire, electric shock, or other hazards.

20) **Safety Check** — Upon completion of any service or repairs to this product, ask the service technician to perform safety checks to determine that the product is in proper operating condition.

21) **Wall or ceiling mounting** — When mounting the product on a wall or ceiling, be sure to install the product according to the method recommended by the manufacturer.

To prevent fire or shock hazard, do not place the AC cord under the TV set or other heavy items.

Power Lines

An outside antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can fall into such power lines or circuits. When installing an outside antenna system, extreme care should be taken to keep from touching such power lines or circuits as contact with them might be fatal.

Accessories

Do not use accessories not specifically recommended by the manufacturer. Use of improper attachments can result in accidents.

Caring for your Séura® Shade Series™ Outdoor TV

Transporting the TV

When transporting the TV, never carry it by holding or putting pressure on the screen. Screen pressure may damage the LCD or weaken the waterproof seal. Be sure to always carry the TV with two people supporting it with both hands.

Caring for the Screen

Do not display a still picture or device menu for an extended amount of time as this could burn an image into the screen.

To clean the screen, gently wipe the surface of the front panel with a clean, soft and lint-free cloth. If needed, dampen the cloth with distilled water or isopropyl alcohol and lightly wipe the screen. Do not use force as pressure on the screen may damage the LCD or weaken the waterproof seal. Do not use solvents or chemical cleaners as they may damage the screen. Do not use a garden hose or pressure washer on the TV.



Caring for the Cabinet

Clean regularly with a clean, soft and lint-free cloth. Do not use a chemical cloth (wet/dry sheet type cloth). Use a mild detergent, isopropyl alcohol or multi-use cleaner to remove dust and debris. Stubborn stains such as mineral water deposits may be removed with a calcium or lime remover such as CRL®. However, DO NOT allow CRL® to touch the LCD screen as it will distort the surface. Cleaning with an abrasive cloth or using strong force may scratch the surface of the cabinet. Do not apply insecticides or other volatile liquids.

Use of a Séura Outdoor TV cover when not in use is highly recommended to protect your TV. Do not allow the cabinet to remain in contact with rubber or vinyl products for a long period of time. Plasticizers inside the plastic may cause the cabinet to deform and cause the paint to peel off.

Get to know your Séura® Shade Series™ Outdoor TV

If you have questions, call Séura at 1-800-957-3872 to speak to a design expert.



Sunlight — Do not use this product in direct sunlight. This product is designed for shaded applications only. Exposure to direct sunlight has the potential to permanently damage electronics.

Selecting the Installation Location

Select a place with no direct sunlight and good ventilation. It is also recommended to orient the product to face either north or south. Screen exposure to the east or west may compromise picture performance in sunlight.

Installation over a gas fireplace is acceptable if the distance from the heat source is such that the air temperature surrounding the TV does not exceed the maximum operating temperature. A mantle or other heat shield is recommended to further protect the TV from heat. Installation over a wood fireplace or near heaters or blowers is not recommended and may result in damage to the electronics. If you have questions about your situation, you may call Séura at 1-800-957-3872 to speak to a design expert.

Not for installation in a sauna or directly above a hot tub where extreme heat and steam could damage the electronics.

Ventilation

Adequate ventilation must be maintained to ensure reliable and continued operation and to protect the television from overheating. There must be **at least 1.5 inches of space on all sides**. Do not install inside a cabinet, kiosk, or other enclosure.

Cable Management

When running cables from inside the compartment to the sources, allow adequate spacing at the foam entry to the cabinet that allows the foam seal to completely surround each cable. Bunching the cables together can create gaps in the foam that allows moisture and insects to enter the cabinet that may result in damage.

When running HDMI cables longer than 30 feet, check your cable specifications. HDMI cables loose signal over long distances and your media setup may require a signal booster or HDMI balun.

Once connections are made, the media compartment cover must be reinstalled using all included hardware. Failure to install the media compartment cover exposes the ports and components to the elements and has the potential to permanently damage electronics.

Screen Health

The 4K liquid crystal panel is a high technology product with 8,294,400 pixels, giving you fine picture details. Occasionally, a few non-active pixels may appear on the screen as a fixed point of blue, green or red. Please note that this does not affect the performance of your product.

WARRANTY

Séura warrants its Products as set forth below, which warranty periods shall start and run from the date of Séura's sale of the Product:

- **Outdoor Displays** with respect to Séura's labor, structure, assembly, display including remote, and power supply for two (2) years.
- **Indoor and Outdoor Mounts** for two (2) years against defects in original hardware and/or workmanship. Excludes corrosion or rust resulting from damaged, scratched or chipped paint or other surfaces.
- **Outdoor Soundbars** with respect to labor and parts for one (1) year.
- **Protective Display Covers** for two (2) years against material and/or workmanship defects.

For the complete Séura Limited Product Warranty, visit seura.com/warranty



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