USER MANUAL
Articulating Full Motion Wall Mount
FOR SÉURA OUTDOOR DISPLAYS

MODEL NUMBERS
AFMW-1
Thank you for selecting Séura’s Outdoor Articulating Wall Mount. This product has been inspected and packaged carefully before shipment. Please read this guide before beginning installation.

WARNINGs
To prevent injury, this apparatus must be securely attached to the wall in accordance with the installation instructions.

This product contains small parts that could be a choking hazard.

CAUTION: Avoid potential personal injuries and property damage!

- Do not use this product for any purpose not explicitly specified by manufacturer.
- The wall must be capable of supporting five times the weight of the monitor and mount combined.
- This product is not designed for use in metal stud walls!
- If you do not understand these instructions, or have doubts about the safety of the installation, assembly or use of this product, contact Customer Service or call a qualified contractor.
- Manufacturer is not responsible for damage or injury caused by incorrect assembly or use.

Specifications

- Weight capacity- **DO NOT EXCEED**: 180 lbs includes TV and any accessories
- Swivel: ±30°
- Tilt: +5° to −15°
- Level: ±5°
- Weather-resistant stainless steel hardware is provided to accommodate outdoor installations.
Required Tools

Supplied Parts and Hardware

Before starting assembly, verify all parts are included and undamaged. If any parts are missing or damaged, contact Séura. Never use damaged parts.

NOTE: M4, M5, M6, or M8 describes the diameter, mm describes the length of screws that are labeled M# X ##mm. Not all hardware included will be used. Séura displays include appropriate VESA mount hardware. Use the included hardware unless it has been removed.
Attach Brackets to TV

Determine TV Hole Pattern

1. Loosen the upper (A) and lower (B) fasteners.

2. Adjust the monitor plate (02) to fit the hole pattern of your display.
   **Tip:** The width of the hole pattern on most Séura displays is 400 mm or 15.75” inches. Hole patterns on displays 86” and larger are 600 mm wide.

3. Ensure that the center column is aligned with the center of your display.

4. Tighten the upper (A) and lower (B) fasteners. Do not overtighten.

5. Use the hardware included with the display. Hardware included with the mount will not be necessary unless screws included with the display have been removed. To determine appropriate screws, hand-thread screws to determine the correct screw diameter.
   **Tip:** For retrofit installations, most Séura displays require M6 screws. Displays 86” and larger require M8 screws.

**WARNING**

Avoid potential personal injuries and property damage! Verify that there are adequate threads to secure the brackets to the monitor. If you encounter resistance, stop immediately and contact customer service. Use the shortest screw and spacer combination to accommodate your needs. Using hardware that is too long may damage your display.
Attach Brackets to TV

**Determine Spacers to Brackets**

6. Attach shoulder washers (23) and spacers (as needed) to the brackets (02).
   Push the shoulder washer (23) through the appropriate openings of the brackets (02).
   Snap shoulder washer (23) into the minimum spacer required.
   Tip: Most Séura displays feature a flat back, requiring only a 4 mm or 7 mm spacer.

**Attach Brackets to Séura Display**

7. Attach the brackets to the back of the TV using the included hardware as shown.

---

**Mount the Wall Plate (Wood Stud)**

1. **Locate Studs**
   Verify the center of the stud(s) using an awl, a thin nail, or an edge to edge stud finder.

2. **Mark the Wall**
   Level the wall plate and mark the hole locations.

3. **Drill Pilot Holes**
   Pilot holes MUST be drilled to a depth of 89 mm (3.5"), using a 5.5 mm (7/32") diameter drill bit.

4. **Tighten Lag Bolts**
   DO NOT over tighten the lag bolts. Tighten the lag bolts only until the washers are pulled firmly against the wall plate.

---

**WARNING**

Avoid potential personal injuries and property damage!

Any material covering the wall must not exceed 16 mm (5/8 inc.).

Minimum wood stud size: common 2 x 4 in (nominal 1.5" x 3.5").
Mount the Wall Plate (Solid Concrete or Concrete Block)

1. Mark the Wall
Level the wall plate and mark the hole locations.

2. Drill Pilot Holes
Pilot holes MUST be drilled to a depth of 89 mm (3.5”), using a 5.5 mm (7/32”) diameter drill bit. Never drill into the mortar between blocks.

3. Insert Anchors and Lag Blots
Insert lag bolt anchors. Then insert lag bolts through the washer, wall plate, and into the anchors.

Be sure the anchors are seated flush with the concrete surface. Tighten the lag bolts only until the washers are pulled firmly against the wall plate. DO NOT overtighten the lag bolts.

WARNING
Avoid potential personal injuries and property damage!
Mount the wall plate directly onto the concrete surface.
Minimum solid concrete thickness is 8”.
Minimum concrete block size: 8” x 8” x 16”.
Minimum horizontal space between fasteners: 7”.

≥177.8 mm (7 in.)
1. Align the Holes
Install the arm assembly (03) into the wall plate. The pegs on the top of the arm assembly fit into the slots of the upper sliding car. Be sure to align the bottom holes of the arm assembly with the holes in the lower sliding car.

2. Secure the Arm
Secure the arm (03) to the wall plate using hex key (26) and screw (25)
Attach Séura Display to the Arm

1. Position the Arm
Position the arm (03) so one elbow is pressed against the wall. Tighten the tension adjustment (T) to prevent the arms from moving while installing the TV bracket.

2. Attach Display to the Arm
Attach the TV bracket (02) to the arm assembly (03). There is an audible click when the parts are correctly assembled.

3. Secure the Arm
Tilt TV upward. Install and tighten locking screw (24).
Adjustments

Remove Wall Plate Inserts

Adjust Left/Right Swivel Tension

Adjust Up/Down Tilt Tension

Loosen screws. Adjust level. Retighten screws.
Adjustments

Adjust Arm Tension

Adjust Height

Adjust Level

Loosen screws. Adjust level. Retighten screws.
1. Remove Cable Covers
Remove the arm covers by pressing the front of the cover; the rear of the cover will pop upward.

2. Route Cables
Pull each arm to its full extension then route the cables through the arm. Leave enough slack to prevent stretching the cables when the arm is moved. Reattach cable covers.

Troubleshooting and Maintenance

To remove the TV:
1. Unscrew the locking screw (24).
2. Push to release the locking tab (L).
3. Carefully lift the TV from the arm (03).

TV will not hold the downward tilt position and floats upward:
1. Adjust tilt setting
2. If the problem persists, use a bracket installation option that uses longer spacers.

TV will not hold the home position and floats downward:
1. Adjust tilt tension setting.
2. If the problem persists, use a bracket installation option that uses shorter spacers.
and Canada. Séura does not warrant Products against defects arising out of, related to, or from the date of Séura's sale of the Product:

- (A) normal wear and tear on the Product;

- (B) Normal wear on the light tubes;

- (C) Light tubes for two years after the date of sale if installed as a Lighted Mirror or Lighted TV Mirror; and

- (D) Normal wear of the glass, structure, and assembly for three (3) years. For Lighted Mirrors, the warranty period is two (2) years for electrical and LED light strips for two (2) years.

Factory Service:

If Technical Support determines the Product must be sent back to Séura's factory for repair, the customer must follow return instructions below. Séura will ship the repaired Product to the authorized reseller, installer or customer's address. This warranty does not cover removal or installation costs of Products.

Advanced Replacement:

If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer's address. The customer must follow return instructions below to send the damaged Product back to Séura’s factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card on file will be charged at full MSRP. This warranty does not cover removal or installation costs of Products.

Return Instructions:

If return is necessary, Séura will issue a return goods authorization (RGA) number. This RGA number will not be accepted by Séura and will be returned to sender. If return is necessary, Séura will issue a return goods authorization (RGA) number and, if applicable, specific return and shipping instructions. A Product will only be accepted for warranty if the customer to schedule a convenient time for onsite service. Parts may be sent to the customer's location. Onsite service is available in the United States during normal business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

Factory Service:

If Technical Support determines the Product must be sent back to Séura's factory for repair, the customer must follow return instructions below. Séura will ship the repaired Product to the authorized reseller, installer or customer's address. This warranty does not cover removal or installation costs of Products.

Advanced Replacement:

If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer's address. The customer must follow return instructions below to send the damaged Product back to Séura’s factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card on file will be charged at full MSRP. This warranty does not cover removal or installation costs of Products.

Return Instructions:

If return is necessary, Séura will issue a return goods authorization (RGA) number and, if applicable, specific return and shipping instructions. A Product will only be accepted for warranty if the customer to schedule a convenient time for onsite service. Parts may be sent to the customer's location. Onsite service is available in the United States during normal business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

Factory Service:

If Technical Support determines the Product must be sent back to Séura's factory for repair, the customer must follow return instructions below. Séura will ship the repaired Product to the authorized reseller, installer or customer's address. This warranty does not cover removal or installation costs of Products.

Advanced Replacement:

If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer's address. The customer must follow return instructions below to send the damaged Product back to Séura’s factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card on file will be charged at full MSRP. This warranty does not cover removal or installation costs of Products.

Return Instructions:

If return is necessary, Séura will issue a return goods authorization (RGA) number and, if applicable, specific return and shipping instructions. A Product will only be accepted for warranty if the customer to schedule a convenient time for onsite service. Parts may be sent to the customer's location. Onsite service is available in the United States during normal business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

Factory Service:

If Technical Support determines the Product must be sent back to Séura's factory for repair, the customer must follow return instructions below. Séura will ship the repaired Product to the authorized reseller, installer or customer's address. This warranty does not cover removal or installation costs of Products.

Advanced Replacement:

If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer's address. The customer must follow return instructions below to send the damaged Product back to Séura’s factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card on file will be charged at full MSRP. This warranty does not cover removal or installation costs of Products.