USER MANUAL

Tilting Wall Mount

FOR SÉURA 42” - 86” OUTDOOR TVs

MODEL NUMBER
TW-3

WWW.SEURA.COM
**Important Safety Information**

Prior to the installation of this product, read all instructions. Keep this manual for future reference.

Proper installation procedure by a qualified service technician must be followed as outlined in these installation instructions. Failure to do so could result in property damage, serious personal injury, or event death.

Safety measures must be practiced at all times during the assembly of this product. Use proper safety equipment and tools for the assembly procedure to prevent personal injury.

Séura does not warrant against damage caused by the use of any séura product for purposes other than those for which it was designed or damage caused by unauthorized attachments or modifications, and is not responsible for any damages, claims, demands, suits, actions or causes of action of whatever kind resulting from, arising out of or in any matter relating to any such use, attachments or modifications.

At least two qualified people should perform the assembly procedure. Personal injury and/or property damage can result from dropping or mishandling the TV.

If mounting to wall studs, make sure that the mounting screws are anchored into the center of the wall studs. Use of an edge-to-edge stud finder is recommended.

Be aware of the mounting environment. If drilling and/or cutting into the mounting surface, always make sure that the wall is clear of electrical wires. Cutting or drilling into an electrical line may cause serious personal injury.

Make sure there are no water or natural gas lines inside the wall where the mount is to be located. Cutting or drilling into a water or gas line may cause severe property damage or personal injury.

Do not install near sources of high heat. Do not install on a structure that is prone to vibration, movement or chance of impact.

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**Tools for Installation**

The following tools may be required depending on your particular installation. They are not included.

**Tools for All Installations**

- **Pencil**
- **Power Drill**
- **Protective Eyewear**
- **Tape Measure**
- **Level**
- **Phillips Screwdriver**
- **Socket Wrench w/ 1/2" Socket**
- **1/2" Combination Wrench**

**Tools for Wood Stud Installation**

- **Stud Finder**
- **7/32" Wood Drill Bit**

**Tools for Concrete, Brick, and Stone Wall Installation**

- **7/16" Masonry Drill Bit**
- **Hammer**
Ensure your package includes the following hardware and components before beginning installation. If any parts are missing and/or damaged, stop the installation and call Séura at (800) 957-3872.

**In the Box**

- Tilt Brackets (2)
- Wall Plate

**Wall Mounting Hardware**

- Twist Resistant Plastic Concrete, Brick, and Stone Wall Anchors (6)
- Stainless Steel 5/16” X 3” Lag Bolts (6)
- 5/16” Stainless Steel Flat Washers
- 1/4”-20 x 1-3/4” Stainless Steel Top Leveling Screws (2)
- 1/4”-20 x 1-1/8” Stainless Steel Bottom Locking Screws (2)
Features

Tilt Locking Bolts
Allows for tilt angle of the TV adjustment.

Directional Mounting Arrows
The arrow lets you know which edge is up.

Top Leveling Screws
Allows for leveling adjustments of the TV after mounting.

Cable/Electrical Cut Out
A large opening on the wall plate allows for easy cable access and power distribution installations.

Mounting Slots
Allow for a variety of stud configurations and lateral shift adjustments when mounting your TV.

Bottom Locking Screws
Prevents the TV from being removed or dislodged from the wall plate.
Installing the Wall Plate

Before installation, please note:
The directional mounting arrow punched out of the mount wall plate indicates which direction is up.
Two people are recommended to install this product.

Determining the Mounting Surface
If you will be installing your Outdoor TV Wall Mount to wood studs, proceed to the “Wood Stud Installation” section.
If you will be installing to a concrete, brick, or stone wall, proceed to the "Concrete, Brick, and Stone Wall Installation" section.

Wood Stud Installation

Step 1
You must secure the wall plate to three (3) wall studs with a minimum of six (6) lag bolts *2 lag bolts for each stud).
1. Use a stud finder to determine the exact center of wall studs in the vicinity of the wall plate.
2. Use a pencil to mark the exact center of the wall studs.

Step 2
Two people are recommended for this step: one person to level the wall plate and another person to mark the wall stud location.
1. Place the wall plate against the wall in the desired viewing location
2. Adjust the wall plate to align the mount slots in the wall plate with the center of the wall studs.
3. Level the wall plate.
4. Use a pencil to mark the upper-right mounting location along the center of the wall stud.
### Installing the Wall Plate: Wood Stud Installation Cont.

#### Step 3
Drill a pilot hole in the center of the upper-right mark using a 7/32" drill bit and power drill.

#### Step 4
1. Place the wall plate against the wall and align it with the pilot hole.
2. Insert one (1) 5/16" x 3" lag bolt and one (1) 5/16" washer into the upper right mounting hole and tighten using a socket wrench and 1/2" socket. **Do not overtighten the lag bolt.**

#### Step 5
1. Level the wall plate.
2. Use a pencil to mark the remaining five (5) mounting locations along the center of each wall stud.

#### Step 6
Two people are recommended for this step: one person to level the wall plate and another person to drill the pilot holes.

Drill a pilot hole in the center of each of the marks with a power drill and a 7/32" drill bit.

#### Step 7
1. Insert one (1) 5/16" x 3" lag bolt and one (1) 5/16" washer into each pilot hole.
2. Tighten all lag bolts using a socket wrench and 1/2" socket.

**Do not overtighten the lag bolts when attaching the mount to the wall. Improper installation may result in personal injury or property damage.**

Proceed to the "Installing the Mounting Bracket" section.
Concrete, Brick, and Stone Wall Installation

You will need a 7/16" masonry drill bit and the enclosed 5/16" twist resistant plastic anchors for concrete, brick, and stone wall installation.

**Step 1**

Two people are recommended for this step: one person to level the wall plate and another person to mark the mounting locations.

1. Place the wall plate against the wall in the desired viewing location.
2. Level the wall plate.
3. Use a pencil and mark 3 upper and 3 lower mounting locations where you will be drilling holes for the plastic concrete, brick, and stone anchors. Each horizontal location cannot be closer than 12” apart. Set the wall plate aside for now.

**Step 2**

Use a power drill and 7/16" masonry drill bit to drill a hole at each of the marks.

**Step 3**

Insert a plastic concrete, brick, and stone anchor into each hole. If necessary, lightly tap each anchor into place with a hammer.

**Step 4**

1. Insert one (1) 5/16" x 3" lag bolt and one (1) 5/16" washer into each anchor.
2. Tighten all lag bolts using a socket wrench and 1/2" socket.

Do not overtighten the lag bolts when attaching the mount to the wall. Improper installation may result in personal injury or property damage.

Proceed to the “Installing the Mounting Bracket” section.
Installing the Mounting Bracket

**Locking Screw Installation**

You must install the top leveling screws and the bottom locking screws before you attach the mounting bracket to the back of the flat panel. The top leveling screws consist of (2) 1/4-20 x 1-3/4" screws and the bottom locking screws consist of (2) 1/4-20 x 1-1/8" screws.

Thread one (1) leveling screw into the top hole and one (1) locking screw into the bottom hole on each of the mounting brackets. Make sure the locking screw is securely threaded into the mounting tab before proceeding.

Do not thread the screws any further once it is even with the mounting tab. Threading the screws further will prevent you from safely attaching the flat panel to the wall plate.

**Attaching the Mounting Bracket to the TV**

1. Place your TV screen side down on a soft, flat surface.
2. Identify the location of the VESA threaded inserts on the back of your TV and align the holes in each mounting bracket.
3. Secure each mounting bracket to your TV by inserting two (2) screws per bracket.

Do not overtighten the mounting hardware.
Attaching the TV to the Wall Plate

This section requires two people.

Do not let go of the TV until you are certain that the top and bottom hooks of both mounting brackets are securely engaged on the upper and lower mounting rails of the wall plate.

1. Raise the TV above the top and bottom mounting rails on the wall panel.
2. Slide the flat panel down slowly, keeping it close to the wall.
3. Connect the top and bottom mounting brackets to the rails of the wall plate.

Installing the Mounting Bracket
**Mounting Bracket Adjustment**

**Top Leveling Screw Adjustment**
If your TV is not level, the Top Leveling Screws will allow you to compensate for this tilt by adjusting the screws with a screwdriver.

1. Loosen both locking screws.
2. Adjust the tilt of your TV.
3. Tighten both locking screws.

Caution: It is possible to dislodge your TV while you level it. Use extreme caution until you tighten the locking screws.

**Bottom Locking Screw Adjustment**
After you have adjusted leveling the TV, tighten the two (2) bottom locking screws.
Do not overtighten the locking screws.

**Tilt Adjustment**
Adjusting the TV Friction Tilt Angle
1. Place one hand at the center-top edge of the TV.
2. Place the other hand on the center-bottom edge of the flat panel.
3. Using the upper hand, gently pull the top of the flat panel towards you while the lower hand gently pushes the bottom of the flat panel away from you.

Adjusting the Flat Panel to the Original Position
1. Place one hand at the center-top edge of the flat panel.
2. Place the other hand on the center-bottom edge of the flat panel.
3. Using the upper hand, gently push the top of the flat panel towards the wall while the lower hand gently pulls the bottom of the flat panel away from the wall.

After tilt is adjusted to the desired position, tighten the (2) tilt locking bolts on each bracket until the brackets are firmly secured.

**Do not overtighten the Tilt Locking Bolts.**
**Dimensions**

All measurements are in inches [millimeters]

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**Maximum Flat Panel Weight: 250 lbs.**

The wall structure must be capable of supporting at least four times the weight of the TV. If not, the wall structure must be reinforced.
The standard limited warranty policies of Séura, Inc. (“Séura”) shall apply to all equipment or other goods and services offered for sale to the public in the U.S. and Canada. Séura does not warrant to any distributor and/or product reseller. These warranty policies may be modified by Séura from time to time. Copies of the standard limited warranties then in effect for a particular Product will be made available upon request at www.seura.com.

Warranty Procedure. If return is necessary, Séura will work with the customer to schedule a convenient time for onsite service. Parts may be sent to the customer’s location. Onsite service is available in the United States during regular business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

LIMITATION OF LIABILITY. THE EXPRESS LIMITED WARRANTIES SET FORTH HEREIN ARE IN LIEU OF ALL OTHER WARRANTIES, WRITTEN OR ORAL, EXPRESSED OR IMPLIED, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE. SÉURA WILL NOT BE LIABLE FOR ANY DAMAGE TO OTHER PROPERTY CAUSED BY ANY DEFECT IN THE PRODUCT, DAMAGES BASED ON INCONVENIENCE, LOSS OF BUSINESS OPPORTUNITY, LOSS OF GOODWILL, INTERFERENCE WITH BUSINESS RELATIONSHIPS, OR OTHER COMMERCIAL LOSS, EVEN IF THE CUSTOMER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SÉURA WILL NOT BE LIABLE FOR ANY LOSS, DAMAGE OR LIABILITY OR ANY DIRECT, INCIDENTAL, INDIRECT, PUNITIVE, SPECIAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR MISUSE OF A PRODUCT, OR OUT OF ANY BREACH, BY THE PURCHASER OF A PRODUCT, OF THIS LIMITED WARRANTY. SÉURA SHALL NOT BE LIABLE FOR ANY CLAIM OF THE CUSTOMER BY ANY OTHER PARTY. SÉURA SHALL NOT BE LIABLE FOR ANY VERBAL WARRANTY ASSURANCES MADE BY ANY EMPLOYEE OR AUTHORIZED DISTRIBUTOR, RESELLER OR INSTALLER THAT CONFLICTS WITH OR ADDS TO THESE LIMITED WARRANTIES. IN ALL CASES, SÉURA'S MAXIMUM AGGREGATE LIABILITY RELATED TO ANY WARRANTY CLAIM OR WITH RESPECT TO A PRODUCT SHALL NOT EXCEED THE THEN CURRENT SÉURA WHOLESALE PRICE OF THE PARTICULAR PRODUCT FROM WHICH THE CLAIM DERIVES.

Notice of any warranty claim must be received by Séura, in writing, prior to the expiration of the applicable warranty period set forth above. The product warranty applies only for the periods set forth above.

Warranty Procedures. A warranty claim must contact Séura at 920-857-9069 for a diagnostic. At that time, the customer will be given a Return Goods Authorization (RGA) number and, if applicable, specific return and shipping instructions. The customer must follow return instructions below to send the damaged Product back to Séura. If the return is necessary, Séura will send the customer a return authorization number (RGA) and a return shipping label. The customer will be charged at full MSR if the returned item is not covered under warranty or damaged in shipping. Séura will notify and inform the purchaser of service alternatives that are available on a fee basis.

Toll-Free Technical Support: Please call 1-800-957-3872 to speak with a Séura Technical Support Representative. Séura Representatives are available Monday-Friday, 8:00am-4:30pm Central Time.

Onsite Service: If Technical Support determines the problem may be fixed onsite, a Séura service agent will be scheduled within 24 hours to service the unit. A Séura representative does not guarantee that upon arrival and claimed damages to the product. Séura does not shall be liable for any claim against the customer by any other party. Séura shall not be liable for any verbal warranty assurances made by any employee or authorized distributor, reseller or installer that conflicts with or adds to these limited warranties. In all cases, Séura’s maximum aggregate liability related to any warranty claim or with respect to a product shall not exceed the then current Séura wholesale price of the particular product from which the claim derives. Notice of any warranty claim must be received by Séura, in writing, prior to the expiration of the applicable warranty period set forth above. The product warranty applies only for the periods set forth above.

Warranty Procedures. A warranty claim must contact Séura at 920-857-9069 for a diagnostic. At that time, the customer will be given a Return Goods Authorization (RGA) number and, if applicable, specific return and shipping instructions. The customer must follow return instructions below to send the damaged Product back to Séura. The customer must follow return instructions below to send the damaged Product back to Séura. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card will be charged at full MSR. This warranty does not cover removal or installation costs of products.

Advanced Replacement: If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer’s address. The customer must follow return instructions below to send the damaged Product back to Séura’s factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card will be charged at full MSR. This warranty does not cover removal or installation costs of products.

Return Instructions: If return is necessary, Séura will issue a return goods authorization (RGA) number and, if applicable, specific return and shipping instructions. A Product will only be accepted for warranty claims if returned and claimed within the warranty period from the original packaging materials. If original packaging is not available, please contact Séura to receive authorized replacement packaging. Packages not bearing the issued return goods authorization (RGA) number will not be accepted by Séura and will be returned to sender. In addition to the Product, the package must include the warranty claimant’s original sales receipt for the purchase of the Product. All Product returns shall be received by Séura, at 1230 Ontario Road, Green Bay, WI 54311. Freight prepaid by the warranty claimant. Séura shall not be responsible for, and the warranty claimant assumes and retains all such responsibility, any damage or loss to or of the Product during shipment to and from Séura as the result of such claim.

Exclusive Remedy. This Limited Warranty sets forth the exclusive remedies of a warranty claimant, and the exclusive liabilities and obligations of Séura, with respect to allegations of a defective Product.

O. Normal wear and tear on the Product.

Séura does not warrant that its Products will integrate with any third party products at all times or that it is compatible with any third party device or software. Séura does not warrant its software or programs, or any content downloaded after shipment. It is the purchaser responsibility to take precautions to protect the product from malware, viruses, and other potential security risks.

Warranty Disclaimers. This Limited Warranty only extends to, and runs for the benefit of, the original purchaser of the Product and only covers a Product purchased new. All warranty claims must be submitted together with original proof of purchase and any Product subject to a warranty claim must retain its original Séura serial number. Séura reserves the right to require any warranty claimant to produce the original purchase receipt or other original purchase date proof as may be reasonably required by Séura to verify the Product’s warranty eligibility. If the Product has no liability for repair or replacement. Products whose serial number has been removed, defaced, replaced, or otherwise tampered with in any manner. Séura reserves the right to examine all failed product components and determine, in its sole discretion, whether any product components are defective and covered under warranty.

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