USER MANUAL

Lighted Mirror

HARD-WIRED AND PLUG-IN CONFIGURATIONS

MODEL NUMBER
CONTAINS
-BLED OR -SLED
Thank you for selecting a Séura Lighted Mirror.
This product has been inspected and packaged carefully before shipment.
Please read this guide before beginning installation.

WARNING: READ ALL INSTRUCTIONS AND REVIEW THE COMPLETE DRAWING PACKAGE BEFORE ATTEMPTING TO INSTALL OR SERVICE THIS PRODUCT.

When installing and during use of this product, basic safety precautions should always be followed to reduce the risk of fire, electric shock and/or injury to persons including the following:

• Inspect the desired location for installation and be aware of all electrical wiring pathways, water pipes, gas lines, or other potentially hazardous conditions that may exist to protect from accidental damage during creation of on-site conditions.
• Ensure all required electrical specifications are adhered to and have been installed by the appropriate individuals and are code approved.
• Ensure all framing requirements, if needed, have been completed to building code and pose no structural issues.

• In damp locations, it is REQUIRED that the plug-in version of this product is plugged into an electrical outlet protected by a Ground Fault Circuit Interrupter (GFCI) to protect against electric shock, fire, and/or injury. Failure to do so will void any warranty for this product.
• Only qualified individuals should attempt to service the product. Removing covers can expose you to high voltage and other dangerous conditions.
• To protect against electric shock, do not immerse the power cord, power plug, or product in water or other liquid.
• Close adult supervision is necessary when any product is used by or near children.
• Do not operate any product with a damaged cord or plug or operate it after the appliance malfunctions or has been damaged in any manner.
• Do not let the power cord or wiring come in contact with hot surfaces such as radiators, heat registers, stoves, or other products that produce heat.
• Do not use this product for other than intended use.
• This Séura product is only intended for use indoors.
• This Séura product is not waterproof. Do not immerse this product in water or expose to dripping or splashing water as this could cause an electrical hazard.
• Do not place the product on an unstable cart, stand, tripod or table.
• Retain this manual in a safe place for future reference.

WARNING: Cancer and Reproductive Harm: www.p65warnings.ca.gov.
Before Installation

It is highly recommended that at least two (2) people assist in the installation of the mirror.

Do not handle or remove your mirror from the packaging until it is ready to be installed.

To avoid damage to the mirror, only transport it in a vertical position. Transporting the product horizontally may permanently warp the mirror.
Care and Maintenance

Séura’s patented mirror glass coatings have been developed to completely protect the mirror surface and allow easy maintenance. Please follow the guidelines listed for proper mirror care and cleaning:

• The glass surface can be cleaned with any conventional non-ammoniated glass cleaner. Care should be taken to use only a soft lint-free cloth. Apply all cleaners directly to the cloth and not the mirror surface. Never saturate the mirror surface as residual cleaner may seep behind the mirror.

• Stubborn spots can be removed with solvents such as mineral spirits, de-natured alcohol, and acetone. Immediately remove solvent and dirt residues per the prescribed methods above with a compatible glass cleaner or water.

Parts

Before using the device please check the following contents of the box for completeness:

- Lighted Mirror Housing
  (Appearance varies by model)

- Lighted Mirror Glass
  (Appearance varies by model)

- Mounting Hardware

- Manual and Drawing Package with Installation Instructions

NOTE:
Your custom drawing package is unique to your mirror. If your unit includes customizations such as a clock, defogger, or night light, follow the instructions in your drawing package to install.
Refer to the included custom drawing package for specific dimensions and instructions for your custom product.

**NOTE:** If your mirror was customized to include dimming capability, verify that your wall switch supports dimming functionality.

1. Reference the dimensions from your drawing package to properly locate the keyhole slots on the mounting surface. If it is not possible to mount to the wall framing members, use toggle bolts into minimum 1/2-inch thick drywall.

2. Make field wiring connections to the fixture disconnect using the color code listed below. Note: certain lighted mirrors are equipped with a plug. In this case, connect the power cord to a GFCI outlet.

3. Hang the mirror assembly. Ensure the brackets are interlocked and the mirror is secure.

**Making Wiring Connections:**

Séura lighted mirrors are equipped with easy-to-install wiring disconnects.

- Utilizing the disconnect is highly recommended. The disconnect allows power to be disconnected from the unit without having to turn off the circuit breaker to the room.
- The connection accepts AWG 16 - 12 solid or stranded (19 strands max.).
- Strip the insulation back approximately 1/2 inch.

**Color Code:**

- WHITE: Neutral
- BLACK: Line Voltage
- GREEN: Ground

**NOTE:**

All Séura drawing packages indicate generalized nominal residential wood framing construction and are not indicative of any particular building code. It is the installers responsibility that all electrical, audio/visual, and framing construction are code compliant to the municipality in which the product is being installed. Modifications made to Séura recommendations are at the sole discretion of the installer and release Séura of all liability.
Installation: Plug-In Configuration

Refer to the included custom drawing package for specific dimensions and instructions for your custom product.

1. Reference the dimensions from your drawing package to properly locate the keyhole slots on the mounting surface. If it is not possible to mount to the wall framing members, use toggle bolts into minimum 1/2-inch thick drywall. Ensure the GFCI outlet is located within the designated open area of the housing. A compatible outlet should be installed by a licensed electrician according to local building codes.

2. Plug the lighting power cord into an outlet and verify functionality.

3. Hang the mirror assembly. Ensure the brackets are interlocked and the mirror is secure.

**NOTE:**
All Séura drawing packages indicate generalized nominal residential wood framing construction and are not indicative of any particular building code. It is the installers responsibility that all electrical, audio/visual, and framing construction are code compliant to the municipality in which the product is being installed. Modifications made to Séura recommendations are at the sole discretion of the installer and release Séura of all liability.
### Technical Specifications

**CLASSIC DESIGN COLLECTION**

<table>
<thead>
<tr>
<th>Model</th>
<th>Image</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allegro</td>
<td><img src="image" alt="Allegro" /></td>
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<tr>
<td>Lumin</td>
<td><img src="image" alt="Lumin" /></td>
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<tr>
<td>Forte</td>
<td><img src="image" alt="Forte" /></td>
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<tr>
<td>Veda</td>
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<tr>
<td>Bolero</td>
<td><img src="image" alt="Bolero" /></td>
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<tr>
<td>Jaxon</td>
<td><img src="image" alt="Jaxon" /></td>
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<tr>
<td>Halo</td>
<td><img src="image" alt="Halo" /></td>
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<tr>
<td>Round Forte</td>
<td><img src="image" alt="Round Forte" /></td>
</tr>
<tr>
<td>Round Halo</td>
<td><img src="image" alt="Round Halo" /></td>
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#### General

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>StANDARD MIRROR SIZES</strong></td>
<td>Widths: 30&quot;, 36&quot;, 42&quot;, 48&quot;, 64&quot;; Heights: 36&quot;, 42&quot;, 48&quot;</td>
</tr>
<tr>
<td><strong>ETCHING DESIGNS</strong></td>
<td>Design collections: Classic, Geo, Eco, Boho, and Studio Series</td>
</tr>
<tr>
<td><strong>MIRROR GLASS</strong></td>
<td>Copper-free 1/4&quot; silver mirror glass is not susceptible to black edge corrosion</td>
</tr>
<tr>
<td><strong>GLASS ETCHING</strong></td>
<td>Back-sided etching for easy cleaning</td>
</tr>
<tr>
<td><strong>LIGHTING TECHNOLOGY</strong></td>
<td>Séura Brilliant LED Technology™</td>
</tr>
<tr>
<td><strong>COLOR RENDERING INDEX (CRI)</strong></td>
<td>95+</td>
</tr>
<tr>
<td><strong>COLOR TEMPERATURE</strong></td>
<td>3000K neutral light color</td>
</tr>
<tr>
<td><strong>CUSTOM DESIGN OPTIONS</strong></td>
<td>Custom frame, custom etching design, additional ambient lighting, light diffuser</td>
</tr>
<tr>
<td><strong>CUSTOM TECHNOLOGY OPTIONS</strong></td>
<td>Vanishing TV, dimmable lighting, Digital Clock, LED nightlight, mirror defogger</td>
</tr>
<tr>
<td><strong>CUSTOM FUNCTIONALITY OPTIONS</strong></td>
<td>Fingerprint protection coating, tamper-free security hardware, safety mirror backing</td>
</tr>
<tr>
<td><strong>MAXIMUM MIRROR SIZE</strong></td>
<td>Up to 94&quot; w x 70&quot; h or 70&quot; w x 94&quot; h</td>
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#### Installation

<table>
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<tr>
<th>Specification</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>PRODUCT DEPTH</strong></td>
<td>2&quot;</td>
</tr>
<tr>
<td><strong>CONFIGURATION OPTIONS</strong></td>
<td>Hard-wired or plug-in configurations available; simple two-part installation process</td>
</tr>
<tr>
<td><strong>CHASSIS</strong></td>
<td>Powder coated steel construction is highly durable; reflective gloss white housing allows brightest light output</td>
</tr>
<tr>
<td><strong>CERTIFICATIONS AND COMPLIANCE</strong></td>
<td>ETL listed to conform to UL and CAN/CSA safety requirements; LEDs are UL Listed, CE certified, RoHS certified</td>
</tr>
<tr>
<td><strong>TITLE 24 COMPLIANCE</strong></td>
<td>Compliant with Title 24 Building Energy Efficiency Standards (applies to select models)</td>
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#### Other

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<tr>
<th>Specification</th>
<th>Details</th>
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<tr>
<td><strong>WARRANTY</strong></td>
<td>Lighted Mirrors (excluding Select Lighted Mirrors) with respect to Séura’s labor, glass, structure, and assembly for seven (7) years; electrical and LED light strips for five (5) years. Mirror technology with respect to Séura’s labor and parts including wireless music technology, clocks, nightlights, defoggers, dimmers, and voice technology are covered for two (2) years.</td>
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*Not compatible with Vanishing TV technology.
†Please allow 6 weeks for fabrication of round mirrors. Other standard lighted mirrors are ready in 5 days. Longer lead time may apply for larger order quantities.
All standard round mirrors include plugs for standard outlets. Hard-wire configurations are custom.

Information is subject to change without notice.
LIMITED PRODUCT WARRANTY

The standard limited warranty policies of Séura, Inc. ("Séura") shall apply to all equipment or other goods ("Products") at the time of sale to any authorized Séura distributor and/or product reseller. The warranty may be modified by Séura from time to time. Copies of the standard limited warranties then in effect for a particular Product will be made available upon request and are also available on the Séura website at https://www.seura.com/warranty/. This warranty is valid only for Products purchased in the U.S. and Canada.

If any Product fails to work or operate properly because of a defect in materials or workmanship, Séura will, if notified of such defect within the applicable warranty period indicated below, at its option, either: (a) repair the Product with new or refurbished parts or on-site at Séura’s factory, installed by qualified installers, if applicable; or (b) replace the Product with a new or refurbished Product; or (c) if repair or replacement is not commercially feasible, refund an amount equal to the sales price of the Product. The standard limited warranties then in effect for a particular Product will be made available upon request and are also available on the Séura website at https://www.seura.com/warranty/. This warranty is valid only for Products purchased in the U.S. and Canada.

Séura warrants its Products as set forth below, which warranty periods shall start and run from the date of Séura’s sale of the Product:

• Lighted Mirrors (excluding Select Lighted Mirrors) with respect to Séura’s labor, glass, structure, and assembly for seven (7) years; electrical and LED light strips for five (5) years. Mirror technology with respect to Séura’s labor and parts including wireless music technology, clocks, nightlights, defoggers, dimmers, and voice technology (microphone, voice indicator LED strip, and speakers) are covered for two (2) years.
• Select Lighted Mirrors with respect to Séura’s labor, glass, structure, and assembly for one (1) year; electrical and LED light strips for three (3) years.
• SMART Mirrors with respect to Séura’s labor, glass, structure, and assembly for three (3) years; display including remote, power supply and SMART Technology for one (1) year.
• TV Mirrors with respect to Séura’s labor, glass, structure, and assembly for three (3) years; TV including remote and power supply for two (2) years.
• Lighted TV Mirrors with respect to Séura’s labor, glass, structure, and assembly for three (3) years; electrical and LED light strips for five (5) years. TV including remote and power supply for two (2) years.
• Indoor Waterproof TVs with respect to Séura’s labor, glass, structure, and assembly for three (3) years; TV including remote and power supply for two (2) years.
• Outdoor Displays with respect to Séura’s labor, structure, assembly, display including remote, and power supply for two (2) years.
• indoor and Outdoor Mounts for two (2) years against defects in original hardware and/or workmanship.
• Protective Display Covers for two (2) years against material and/or workmanship defects.
• Decorative Frames for one (1) year.

Exceptions to Warranty: This warranty is valid only with respect to Product sales in the U.S. and Canada. Séura does not warrant Products against defects arising out of, related to, or caused by, whether partially or wholly, and whether directly or indirectly, any of the following:

A. Failing to properly clean and maintain, any Product, part or component of a Product, including, but not limited to, filters, front bezel, and other Product areas or components; and/or
B. A Product’s extended use, including particularly, commercial applications, where a Product is operating on average more than twelve (12) hours per day on a permanent or extended periodic basis;
C. Circumstances, damage (including concealed damage) or other conditions occurring during shipment of a Product or at any time after a Product leaves Séura’s facility (including, but not limited to, the transport of the Product to or from Séura’s factory or authorized service provider). Products must be packed properly using original packaging or Séura replacement or pre-authorized packaging. Customer assumes all risk, and costs, including transportation charges, product is in transit to or from Séura; and/or
D. Circumstances, damage or other conditions occurring during unpacking and/or removal of a Product from its original packaging, including the removal of protective material;
E. Improper, incorrect, or insufficient AC supply voltage to a Product; and/or
F. Alterations, modifications, including use of unauthorized mount, or changes to a Product without Séura’s prior written authorization;
G. The incorporation of a Product into or within a product of a third party, without Séura’s prior written authorization;
H. A Product’s misuse, neglect use, abuse, or improper operation, including the failure to follow a Product’s normal and ordinary operating instructions;
I. The effects of fire, flood, lightning, electrical surges, water and other liquid infiltration, smoke, insect or animal infestation, sand, mud, chemicals, improper cleaning agents and other substances not intended to come into contact with a Product, including any such substances contact with a Product as the result of acts of God;
J. The improper or faulty installation, setup, or adjustment of a Product;
K. A Product’s repair, attempted repair, or total disassembly by any party other than a Séura authorized service representative;
L. Writes a Lighted Mirror or Lighted TV Mirror using LEDs retains an overall brightness greater than 70% of the original brightness, including causes whereas an individual LED fails; and/or
O. Normal wear and tear on the Product.

Séura does not warrant that its Products will integrate with any third party products at present or in the future. It is purchaser’s responsibility to test and verify compatibility. Further, Séura’s Product warranty is not a warranty, or any content downloaded or shipped after shipment. It is the purchaser responsibility to take precautions to protect the product from malware, viruses, data loss, and other potentially destructive programs.

Warranty Disclaimers. This Limited Warranty only extends to, and runs for the benefit of, the original purchaser of the Product and does not cover a Product purchased new. All warranty claims must be submitted together with original proof of purchase and any Product subject to a warranty claim must retain its original Séura serial number. Séura reserves the right to require any warranty claimant to produce the original purchase receipt or other original purchase data as required by Séura to verify the Product’s warranty eligibility. Séura shall have no liability with respect to Products whose serial number has been removed, defaced, replaced, or otherwise tampered with in any manner. Séura reserves the right to examine all failed product components and determine, in its sole discretion, whether any product components are defective and covered under warranty.

LIMITATION OF LIABILITY: THE EXPRESS LIMITED WARRANTIES SET FORTH HEREIN ARE IN LIEU OF ALL OTHER WARRANTIES, WRITTEN OR ORAL, EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE. SÉURA WILL NOT BE LIABLE FOR ANY DAMAGES FOR PRODUCT FAILURE CAUSED BY ANY DEFECT IN THE PRODUCT, DAMAGES BASED ON INCONVENIENCE, LOSS OF BUSINESS OPPORTUNITY, LOSS OF GOODWILL, INTERFERENCE WITH BUSINESS RELATIONSHIPS, OR OTHER COMMERCIAL LOSS, EVEN IF THE CUSTOMER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SÉURA WILL NOT BE LIABLE FOR ANY LOSS, DAMAGE OR LIABILITY OR ANY DIRECT, INCIDENTAL, INDIRECT, PUNITIVE, SPECIAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR MISUSE OF A PRODUCT, OR ARISING OUT OF ANY BREACH, BY THE PURCHASER OF A PRODUCT, OF THIS LIMITED WARRANTY. SÉURA SHALL NOT BE LIABLE FOR ANY CLAIM AGAINST THE CUSTOMER BY ANY OTHER PARTY. SÉURA DISCLAIMS ANY WARRANTY OF ANY KIND, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE. SÉURA SHALL NOT BE RESPONSIBLE OR LIABLE TO ANY DISTRIBUTOR, RESELLER OR INSTALLER THAT CONFLICTS WITH OR CLAIMS A WRITTEN WARRANTY FOR ANY PRODUCT OTHER THAN A SÉURA AUTHORIZED DISTRIBUTOR, RESELLER OR INSTALLER THAT CONFLICTS WITH OR ENHANCES THE WRITTEN WARRANTY HEREIN. SOME STATES DO NOT ALLOW THE EXCLUSION OF CONSEQUENTIAL OR INCIDENTAL DAMAGES SO THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

This Limited Warranty sets forth the exclusive remedies of a warranty claimant, and the exclusive liabilities and obligations of Séura, with respect to allegations of any breach of warranty. Any claims not so permitted under the warranty or damaged in shipping, Séura will notify and inform the purchaser of service alternatives that are available on a fee basis.

Toll-Free Technical Support: Please call 1-800-957-3872 to speak with a Séura Technical Support representative. Séura representatives are available Monday-Friday, 8:00am-4:30pm Central Time.

Onsite Service: If Technical Support determines the problem may be fixed onsite, a Séura service agent will be scheduled within 24 hours to service the unit. A Séura representative may require a customer to make arrangements for a technician to be on-site at a customer’s expense. This warranty will not work with the customer to schedule a convenient time for onsite service. Parts may be sent to the customer’s location. Onsite service is available in the United States during normal business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

Factory Service: If Technical Support determines the Product must be sent back to Séura’s factory for repair, the customer must follow return instructions below. Séura will ship the repaired Product to the authorized reseller, installer or customer’s address. This warranty will not work with the customer to schedule a convenient time for onsite service. Parts may be sent to the customer’s location. Onsite service is available in the United States during normal business hours Monday – Friday, unless other special circumstances exist and special arrangements are made.

Advanced Replacement: If Technical Support determines the Product must be replaced, Séura will ship a new Product to the authorized reseller, installer or customer’s address. The customer must follow return instructions below to send the damaged Product back to Séura’s factory. Credit card information will be collected before shipment of the replacement Product. If Séura does not receive the original Product back within thirty (30) days of shipping the replacement Product, the credit card on file will be charged at full MSR. This warranty does not cover removal or installation costs of Products.

Return Instructions: If return is necessary, Séura will issue a return goods authorization (RGA) number and, if applicable, specific return and shipping instructions. A Product will only be accepted for warranty claims if returned and shipped to Séura in the Product’s original packaging material. If original packaging is not available, please contact Séura to receive authorized replacement packaging. Packages not bearing the issued returned goods authorization (RGA) number will not be accepted by Séura and will be returned to sender. In addition to the Product, the package must include the warranty claimant’s original sales receipt for the purchase of the Product. All Product returns shall be received by Séura, at 1230 Ontario Road, Green Bay, WI 54311 with prepaid freight by the warranty claimant. Séura shall not be responsible for, and the warranty claimant assumes and retains all such responsibility, any damage or loss to or of the Product during shipment to and from Séura as the result of any cause or claim.

Exclusive Remedy. This Limited Warranty sets forth the exclusive remedies of a warranty claimant, and the exclusive liabilities and obligations of Séura, with respect to allegations of a defective Product.

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